A road diet will reduce crashes by 1/3

Create Equity for all Asbury Park residents

Complete Streets Work!
Rt. 71/Main Street Avon, Rt. 9 Ocean County, Rt. 29 Blvd. Trenton

Sources:
1) NYCDOT Measuring the Street: New Metrics for 21st Century Streets
2) https://www.fhwa.dot.gov/publications/publicroads/11septoct/05.cfm
3) SRI=00000071_July, 2014

A safer Main Street leads to
49-172% increase in retail sales
with dedicated bike lanes, improved bus transit and public space

A road diet would NOT increase traffic

120 Crashes per year
on average on Rt. 71/Main Street in Asbury Park
including one per month involving a bicyclist or pedestrian

http://www.state.nj.us/transportation/works/njfit/casestudies.shtm