



STOP

## 120 Crashes per year

on average on Rt. 71/Main Street in Asbury Park

including one per month involving  
a bicyclist or pedestrian



A safer Main Street leads to

**49-172% increase**  
in retail sales

with dedicated bike lanes,  
improved bus transit and public  
space



A road diet will  
reduce crashes by  
**1/3**



A road diet

**would NOT**

increase traffic



**Create Equity**  
for all Asbury  
Park residents

## Complete Streets Work!

Rt. 71/Main Street Avon, Rt. 9 Ocean County, Rt. 29 Blvd. Trenton

<http://www.state.nj.us/transportation/works/njfit/casestudies.shtm>

### Sources:

- 1) NYCDOT Measuring the Street: New Metrics for 21st Century Streets
- 2) <https://www.fhwa.dot.gov/publications/publicroads/11septoct/05.cfm>
- 3) SRI=00000071\_July, 2014



Asbury Park Complete  
Streets Coalition